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**The Edmonton and District Historical Society  
Presents  
The 24<sup>th</sup> Annual  
Historic Festival and Doors Open**

*July 5-12, 2020*

The 24<sup>th</sup> Annual Historic Festival and Doors Open celebrates ***Transformation.***

1870 marked the purchase of Rupert's Land (3.9 million square kilometers) to Canada, officially opening the prairies for mass settlement. This transformative event had huge implications on the people already living there, as well as the thousands who would flock to the prairies with promises of a better life.

Transformation, of culture, society, or technology, has long been a theme in the history of what is now Edmonton and area. Successive waves of immigration, cycles of boom and bust, and the impact of events both at home and abroad have shaped this place we call home.

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*For more than 20 years, the Edmonton and District Historical Society (EDHS) has proudly presented the annual Historic Festival & Doors Open Edmonton.*

*Community arts and heritage organizations, historic places and corporate partners from around the Edmonton region offer unique tours or events over the course of the week-long festival in early July.*

*EDHS collects your event information and promotes it as part of the festival through a comprehensive marketing campaign including digital, print, television and billboard promotion. We encourage these events to be free, but they can also be by donation or by charging admission to the public.*

*Behind the scenes tours, tasting events and community walks are just a few examples of offerings in past years. Submissions do not necessarily need to be historic in nature, but they should be designed to enlighten and entertain your guests.*

*There is no cost to register but we ask that you complete an evaluation after your event. These evaluations provide important information that allows us to secure future funding and to improve the festival.*

*For the 2019 guidebook please see the Events section of our website [historicedmonton.ca](http://historicedmonton.ca). To submit an event or tour, please fill out the registration below and submit it by March 15, 2020.*

<b>FESTIVAL DATES: JULY 2-12, 2020</b>	<b>REGISTRATION DEADLINE March 15, 2020</b>
<b>ORGANIZATION</b>	
Organization name:	Organization contact and title:
EVENT address:	Mailing address:
Contact Phone:	Contact Email:
Event Phone:	Event Email
Website:	

<b>Event / Tour Information</b>	
Please complete all applicable sections	
Guide Status:	<input type="checkbox"/> Guided <input type="checkbox"/> Self-guided <input type="checkbox"/> N/A
Tour Type:	<input type="checkbox"/> Walking <input type="checkbox"/> Bus <input type="checkbox"/> Carriage <input type="checkbox"/> Driving <input type="checkbox"/> Train <input type="checkbox"/> Other
Pre-registration Required:	<input type="checkbox"/> Yes <input type="checkbox"/> No Pre-registration deadline:
Fee Scale:	<input type="checkbox"/> Free <input type="checkbox"/> Donation <input type="checkbox"/> Fee Fee details:
Wheelchair Access:	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partial
Outdoor Attire:	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
	<input type="checkbox"/> Adult Only <input type="checkbox"/> Family Friendly
<b># of guides required for distribution:</b> <input type="checkbox"/> 50 <input type="checkbox"/> 100 <input type="checkbox"/> 150 <input type="checkbox"/> 200 <input type="checkbox"/> _____	

**EVENT DATE(S) – SELECT ALL THAT APPLY**

Sunday, July 5 - LAUNCH

- |  |                   |                 |
|--|-------------------|-----------------|
| <input type="checkbox"/> Monday, July 6    | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Tuesday, July 7   | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Wednesday, July 8 | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Thursday, July 9  | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Friday, July 10   | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Saturday July 11  | Start Time: _____ | End Time: _____ |
| <input type="checkbox"/> Sunday, July 12   | Start Time: _____ | End Time: _____ |

**EVENT TITLE: ie HISTORY TOUR**

**EVENT DESCRIPTION: MAXIMUM 500 CHARACTERS – description will be edited if it goes over 500 characters**

I would like to purchase a program ad!      Yes       No

Full Page (5" W x 8" H) \$200       Half Page (5" W x 4" H) \$100

All ads are black and white. **Ad submission deadline: April 1, 2020**

Ad format: preferred high resolution jpeg.

Make cheques payable to the Edmonton and District Historical Society

**2020 Historic Festival and Doors Open Evaluation**

To be completed upon conclusion of your event

Thank you for participating in the 24th annual Historic Festival and Doors Open, presented by the Edmonton and District Historical Society. **Your feedback is critical as it provides the information required for grant reporting and assists us with improving the festival.** A report, based on your feedback will be compiled and posted on the EDHS webpage.

**Please complete this questionnaire and return by mail, fax or email by August 15, 2020.**

Organization Name	
Event Title	
Contact name	
# of day's event took place	
Total # of visitors during the festival (July 2-12)	
# of volunteers/paid staff	
# of volunteer hours/paid hours	
Comments on festival brochure / webpage layout	
General Festival Comments	
General comments on July 5 launch (if you were able to attend)	
Would you like to be contacted regarding participation in 2021?	