



9430 – 99 Street Edmonton, AB T6E 3W4
PH: 780-439-2797 Cell: 780-686-6369
Email: Events@historicedmonton.ca
www.historicedmonton.ca

**The Edmonton and District Historical Society
Presents
The 25th Annual
Historic Festival and Doors Open**

July 4-11, 2021

The 25th Annual Historic Festival and Doors Open celebrates **Education**

For 25 years, the Edmonton and District Historical Society (EDHS) has proudly presented the annual Historic Festival & Doors Open Edmonton. Community arts and heritage organizations, historic places and corporate partners from around the Edmonton region offer unique tours or events over the course of the week-long festival in early July. There is no cost to register but we ask that you complete an evaluation following the festival. These evaluations provide important information that allows us to secure future funding and improve the festival.

Over the years, methods of teaching and learning have evolved in response to our environment and the accumulated knowledge as to how we learn. The 2020 COVID-19 pandemic caused schools to close worldwide and in response, many different methods of distance learning and open educational applications became platforms for learning.

Traditionally, the Historic Festival and Doors Open has offered a collection of events and tours that are in person and promote public engagement as the organizations method of teaching or telling their story. In 2020, we adapted to a virtual format that had organizations submit online-based tours and presentations to allow people to participate from a safe distance.

This year, we celebrate **Education** and the creative solutions people use to formally or informally reach their audience. We will promote any in person gathering, on line content (webinar / virtual tour / presentation), or any other open educational resource in the format of your choosing. Your event, tour or resource will be promoted through the festival marketing campaign and / or housed on our webpage and YouTube channel.



| | |
|----------------------------------------|-------------------------------------------------|
| FESTIVAL DATES: JULY 4-11, 2021 | REGISTRATION DEADLINE April 15, 2021 |
| ORGANIZATION | |
| Organization name: | Organization contact and title: |
| EVENT address: | Mailing address: |
| Contact Phone: | Contact Email: |
| Event Phone: | Event Email |
| Website: | |

| IN PERSON EVENT / TOUR INFORMATION | |
|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Please complete all applicable sections | |
| Guide Status: | <input type="checkbox"/> Guided <input type="checkbox"/> Self-guided <input type="checkbox"/> N/A |
| Tour Type: | <input type="checkbox"/> Walking <input type="checkbox"/> Bus <input type="checkbox"/> Carriage <input type="checkbox"/> Virtual <input type="checkbox"/> Driving <input type="checkbox"/> Train <input type="checkbox"/> Other |
| Pre-registration Required: | <input type="checkbox"/> Yes <input type="checkbox"/> No Pre-registration deadline: |
| Fee Scale: | <input type="checkbox"/> Free <input type="checkbox"/> Donation <input type="checkbox"/> Fee Fee details: |
| Wheelchair Access: | <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partial |
| Outdoor Attire: | <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A |
| | <input type="checkbox"/> Adult Only <input type="checkbox"/> Family Friendly |

| IN PERSON EVENT DETAILS – SELECT ALL THAT APPLY | |
|--------------------------------------------------------|-----------------------------------|
| Sunday, July 4 - LAUNCH | |
| <input type="checkbox"/> Monday, July 5 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Tuesday, July 6 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Wednesday, July 7 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Thursday, July 8 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Friday, July 9 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Saturday July 10 | Start Time: _____ End Time: _____ |
| <input type="checkbox"/> Sunday, July 11 | Start Time: _____ End Time: _____ |

IN PERSON EVENT TITLE: ie HISTORY TOUR

IN PERSON EVENT DESCRIPTION: MAXIMUM 500 CHARACTERS Include a title ie: History Tour, short description and submit a cover photo with your registration

VIRTUAL EVENT TITLE: ie VIDEO SERIES

VIRTUAL EVENT DESCRIPTION: MAXIMUM 500 CHARACTERS - describe content and format ie: powerpoint presentation, virtual tour, video series etc. Include a title, short description and submit a cover photo with your registration

of guides required for distribution: 50 100 150 200

I would like to purchase a program ad! Yes No

Full Page (5" W x 8" H) \$200

Half Page (5" W x 4" H) \$100

All ads are black and white. **Ad submission deadline: April 15, 2021**

Ad format: preferred high resolution jpeg.

Make cheques payable to the Edmonton and District Historical Society

**Questions? Contact Susan at 780.686.6369 or
events@historicedmonton.ca**